

Wild Yukon King Salmon

The "KING of KINGS" salmon from Alaska

Your Source of the World's Best Salmon

Kwik'pak Fisheries welcomes you to try the "BEST OF THE BEST" king Salmon.

The Yukon Kings are commonly referred to as the "KING OF KINGS" because of their high oil content and amazing flavor.

Why our King Salmon are the "KING OF KINGS"

Yukon Kings travel great distances from the Bering Sea to their spawning grounds in British Columbia, which, in some cases is over 2000 miles. These Kings must store great amounts of oil for this rigorous journey. For the consumer, this translates into the succulent, rich, buttery flavor found only in Yukon River Salmon.



"It practically melts in your mouth. It has the creamiest texture that this world has ever seen...and that's why we love it."

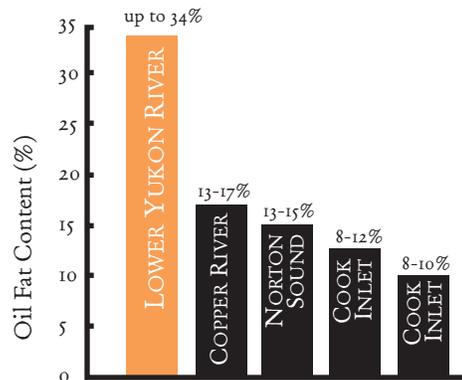
Sandy Ingber, Executive Chef
Grand Central Oyster Bar, New York City

Where do our King Salmon come from?

The Yukon Kings are caught at the mouth of the Yukon River, the longest salmon river in the world. Because of the long distance they travel to their spawning grounds, they enter the river loaded with the rich oils they will need to sustain them on this journey. They make this journey in only 60 days, never eating after they enter the river.

Oil and omegas

Testing done by Bodycote Testing Group in Portland, OR, established that Yukon Kings have oil contents that range as high as 34%. This is far higher than any other king salmon found in Alaska. And they are high in heart-healthy Omega-3 as well.



Oil Content of Alaska Wild King Salmon by Area

"Probably the most succulent fish I've ever put in my mouth. I've never roasted a fish and had oil run out of it..."

Bret Thorn, Food Editor
Nations Restaurant News



The depth of flavor found in these kings is unsurpassed by any other salmon. It is most certainly the best salmon you can find.

"Living to fish, fishing to live"

www.kwikpakfisheries.com



Quality standards

With careful harvesting, handling, bleeding and icing, Kwik'pak's fisher men and women strive to preserve the Yukon King's "just caught" quality and freshness.

Within hours of catch, fish have been processed at Kwik'pak's state of the art plant located in Emmonak, Alaska, near the mouth of the mighty Yukon and are ready for shipment to markets around the world. So buyers know they are getting a genuine Yukon King, each salmon carries a Kwik'pak tag. Accept no substitutes.

Sustainable and Traceable Catch

All Kwik'pak salmon come from sustainable fisheries that are certified by the Marine Stewardship Council. Additionally, we are pleased to announce our association with TraceRegister which will allow customers to verify on-line the salmon they receive is truly from the Yukon. This information and technology will be found on our website.

Fair Trade Federation Membership

Community owned Kwik'pak Fisheries was chosen for membership in the Fair Trade Federation and is the only seafood company to receive this distinction. This appointment underscores the commitment to support the Yupik Eskimos who fish for Yukon salmon both commercially and for subsistence. Kwik'pak involves both the local fishermen and village residents in creating a region wide, long term and self-sustaining salmon operation.

The Great River:

The Yukon River originates from the remote Choda Glacier in British Columbia, winds its way through the Yukon Territories and crosses the state of Alaska, finally emptying into the Bering Sea some 2300 miles later. The Yukon provides the main "highway", the primary route of transportation for this remote, roadless area of Alaska. During the winter months when the river is frozen over the area is accessible only by air.

The Yupik people

It is believed the Yupik people in this area are the oldest inhabitants of North America, having crossed the Beringia land bridge from Siberia over 10,000 years ago. Fishing has been the lifeblood of the Lower Yukon and salmon are revered as the most precious resource. The village residents depend on subsistence fishing for their personal use, drying salmon for use throughout the long winters. Commercial fishing provides for badly needed income in this remote area where the closest paved road is 1000 river miles away.



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